

CITY OF BOULDER CITY

PARKS AND RECREATION DEPARTMENT

ANNUAL REPORT

MARCH 14, 2023

PARKS AND RECREATION DEPARTMENT OVERVIEW

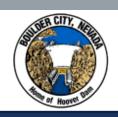
OUR MISSION IS TO PROVIDE HIGH QUALITY AND COST-EFFECTIVE ACTIVITIES FOR ALL RESIDENTS OF BOULDER CITY

Parks and Recreation is a service provided by local governments to benefit their communities and improve residents' quality of life.

- The Department organizes programs, sports and classes for participants 6 months – 100 years+
- The Department is responsible for cleaning and sanitizing over 100,000 sq ft. of city facilities including 17 parks
- The Department coordinates community special event permits, facility rentals and film shoots

13 DIVISIONS

13 BUDGETS



- Recreation Administration
- OSpecial Interest Classes
- OTiny Tots
- Safekey
- Community Fitness Center
- OAdult Sports
- OYouth Sports

- OYouth Center
- OArt Center
- OBootleg Canyon
- **OSwimming Pool**
- OBoulder Creek Golf Course
- OBoulder City Golf Course

BUDGETS



- OTotal annual operating budget \$6.6 Million including Boulder Creek and Boulder City Golf Courses
- OAgain this year, both golf courses are on track for revenues to surpass operation and maintenance budgets expenditures
- OThe golf course are the largest budgets, and they bring in the most revenue into the general fund
- OFacility Rentals, Art Center, Bootleg Canyon and Special Interest Classes are also revenue producers for the department

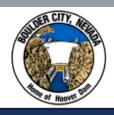
GOLF COURSE SUCCESS

Increased Revenue Increased Rounds

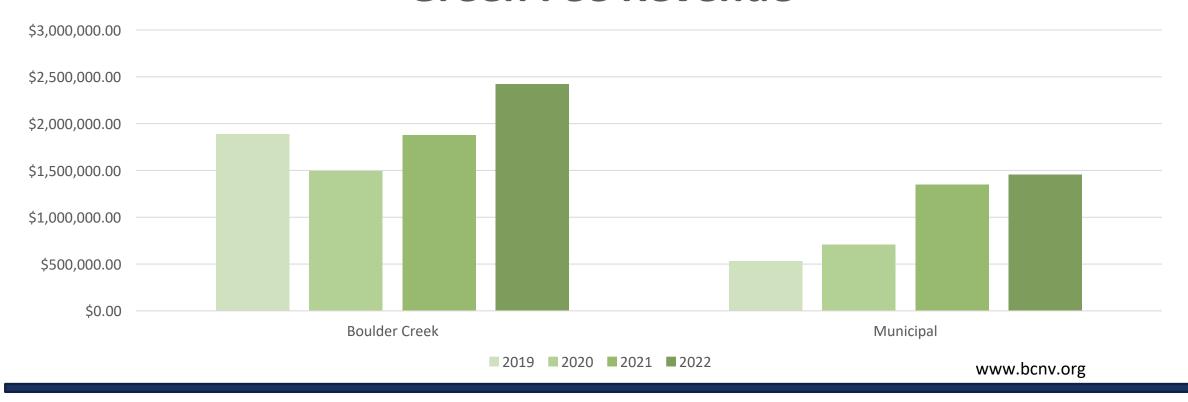
Boulder
City
Players Card



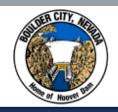




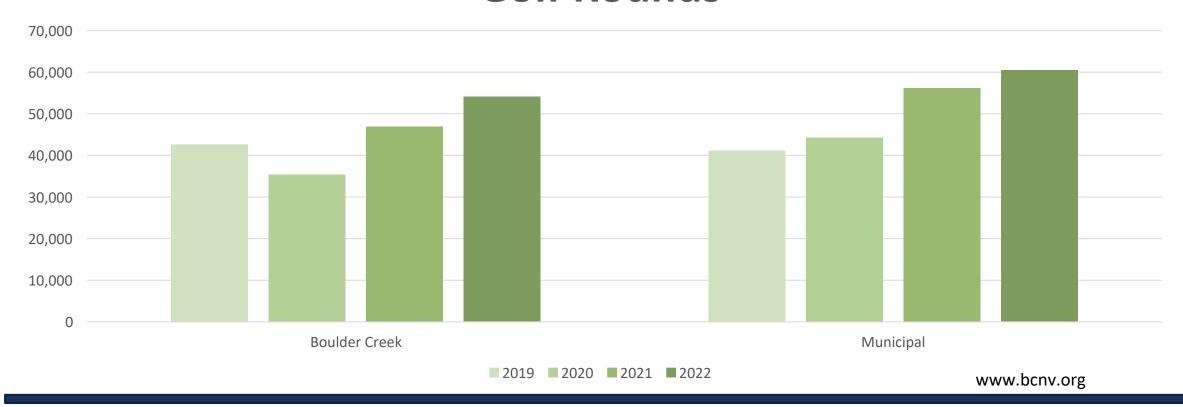
Green Fee Revenue



GOLF COURSE STATS



Golf Rounds







- OA new recreation registration software contract with RecDesk was acquired. Online registration began January 3, 2023.
- OXeriscape Park completely renovated
- Interpretative signs added to Hemenway nature trail
- New benches added to downtown Boulder City
- OFitness Center expansion
- Replastering of the pools



XERISCAPE PARK

ACCOMPLISHMENTS...

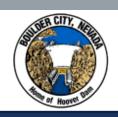








ACCOMPLISHMENTS



O67 weddings 104 lg special events 2022





- ○30 Film Shoots totaling over \$23,000 (\$8000 increase)
- ○16 memory benches added to local parks; almost \$32,000

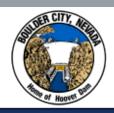
ARPA FUNDS

- OYouth Sports
 - Over 1000 participants
 - \$45,000 ARPA funds
 - 30% increase in participation
- OYouth Open Swim
 - ○618 participants
 - ○20% increase in participation





CHALLENGES



Staffing Shortages - hiring and maintaining staff

Supply Chain Issues

Inflated Prices

Park Vandalism

WHAT'S AHEAD?

Replacement of playground amenities at various parks

Renovation of sand bunkers at Boulder Creek Golf Course

Turf Reduction & Water Conservation

Parks and Rec hosting the Annual Boulder City Easter Egg Hunt, April 1st

Ribbon cutting at Hemenway Park for Hemenway Trail and partnering with NDOW and Commissioner Gibson

GOALS FOR 2023



1.Provide recreational opportunities that support the community health and wellbeing, foster human interaction, and build a true community.

1.Recruit and train quality staff to provide excellent customer service and enhance the programs offered by the department.

1. Maintain our current facilities and incorporate improvements that ensure safety, sustainability, and accessibility.

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PARKS AND RECREATION MARCH 14, 2023



QUESTIONS?

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